


ANNOUNCING 

# THE IOWA REVIEW

## DESIGN CONTEST

 *The Iowa Review* will enter its 40<sup>th</sup> year of publication in 2010. To mark this milestone, we are holding a competition to redesign our cover. The new look will be implemented beginning with the April 2010 issue.

### REQUIREMENTS


 The new magazine will have dimensions of 8 inches tall by 6.5 inches wide, with 4-inch French flaps and a spine of approximately one-half inch. Entrants are asked to create a design that will accommodate a changing central image and thematic emphasis. Submissions should be made via email as PDF attachments of no larger than 2 MB.

Entries must include:

- front and back covers, spine, and French flaps with the aforementioned measurements
- the name “The Iowa Review,” either accompanying an image-based logo or as a logotype of its own
- space for a bar code
- cover price
- volume and issue numbers
- date of issue
- some indication of what is inside the current issue (e.g., authors, subjects, etc.)

If you live in or near Iowa City, Prairie Lights Bookstore offers a wide selection of major literary magazines for browsing, including *The Iowa Review*.

### AWARD

 The winning entry will receive **\$1,000**, as well as acknowledgement in every issue in which the designer’s work is used. The new print design will be coordinated with the redesign of *The Iowa Review*’s website, which also will launch in April 2010.

Please submit your PDF to [iowa-review@uiowa.edu](mailto:iowa-review@uiowa.edu) with “Design Contest” in the subject line. Questions may also be sent to this address.

### DEADLINE

 All entries must be received by **October 19, 2009**. The winner will be announced November 1.